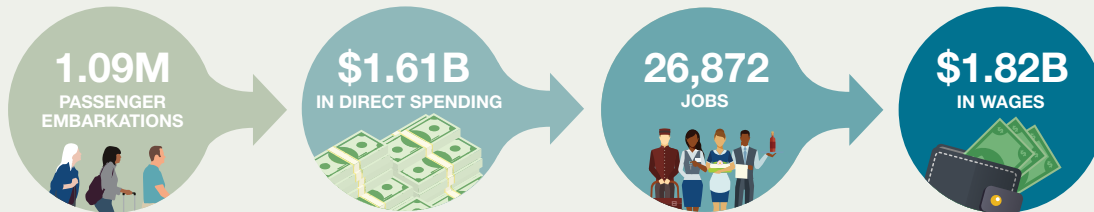


# CRUISE INDUSTRY ECONOMIC IMPACT TEXAS



## IN 2019, CRUISING GENERATED:



Texas saw over 1M embarkations in 2019 from its various ports, along with sending over 1.3 million source passengers cruising into the world. Cruising positively impacts Texan tourism-related businesses such as travel agencies, airlines and hotels as they have received hundreds of millions in cruise industry direct expenditures. The remaining direct cruise industry spending extends to businesses including food processors, advertising agencies, insurance carriers and machinery manufacturers.



## EXECUTIVE PARTNERS



**3,981** CLIA INDIVIDUAL  
AGENT MEMBERS

**589** CLIA TRAVEL  
AGENCY MEMBERS

**2** CLIA PREMIER TRAVEL  
AGENCY MEMBERS